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# Tory Burch: In Color



## Synopsis

Tory Burch sees the world in color, inspired by people, places, and ideas— all of which influence her brand, synonymous with print and color. In her first book, she explores what living in color means to her. The book is organized by color, each one brought to life through images of her own collections and travels; how she entertains; style icons; the works of artists, authors, and interior designers she admires; and the advice of business leaders— many of whom are interviewed within. The book also offers a glimpse into the more personal moments in Tory's life, such as family trips with her boys or the indelible ways in which her parents, Buddy and Reva Robinson, influenced her collection, company, and philosophy. The foreword is written by Anna Wintour, artistic director of Condé Nast and editor-in-chief of Vogue, and the cover features Damien Hirst's Beautiful Primal Urges Rug, © Damien Hirst and Science Ltd., all rights reserved / DACS, London / ARS, NY 2014. Courtesy of Other Criteria. 100% of the gross proceeds received by Tory Burch LLC from the sale of this book will benefit the Tory Burch Foundation.

## Book Information

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Best Sellers Rank: #84,838 in Books (See Top 100 in Books) #29 in Books > Arts & Photography > Fashion > Designers #31 in Books > Arts & Photography > Fashion > Fashion Photography #96 in Books > Crafts, Hobbies & Home > Home Improvement & Design > Decorating & Design > Decorating

## Customer Reviews

“Sometimes it can feel like designer coffee table books are a dime a dozen. Yes, the photos are gorgeous and the clothes to-die-for, but they somehow all seem to leave a bit to be desired. Not so with Tory Burch’s new (and first) book, *Tory Burch: In Color*, which has just skyrocketed to the top of our must-buy list—and it’s not just because we love the

designer. (InStyle.com) "Might trigger envy with its sunny imagery of places, people, music and memories that inspire Burch's designs, but it might also inspire a dreamy January vacation." (Chicago Tribune) "The fashion mogul draws readers into her vibrant world in a new book full of her guiding passions." (Los Angeles Times) "Tory Burch's new book is all about color, a compilation of all of the influences that inspire her, from people to music to art to culture to travel to home design." (Associated Press) "A multifaceted look book illustrating where the design icon finds inspiration. While some of her sources (Paris, Yves Saint Laurent, lush gardens) are to be expected, others—obscure poems, hip-hop artists, apricots—provide a deeper perspective on how a former art history student built a fashion empire." (O: The Oprah Magazine)

Tory Burch is CEO and designer of Tory Burch, an American lifestyle brand known for color, print, and eclectic details. Raised in Valley Forge, Pennsylvania, Tory Burch graduated from the University of Pennsylvania with a degree in art history, and then moved to New York to pursue a career in the fashion industry. She worked in public relations and marketing for influential American designers before launching Tory Burch in 2004 with a small boutique in Manhattan and [toryburch.com](http://toryburch.com). A dedicated philanthropist, Tory launched the Tory Burch Foundation in 2009 to support the economic empowerment of women entrepreneurs and their families in the United States. Tory Burch has been recognized with numerous awards, including the CFDA for Accessory Designer of the Year, Glamour's Women of the Year, Forbes' Most Powerful Women in the World, and Vanity Fair's International Best-Dressed List. Tory lives in New York City with her three sons.

This was far more than the coffee table book I expected. I ordered the book months ago from Tory Burch because I am a self-admitted Tory-phile. I love her clothes, shoes and purses so much that I need a special Burch room in my house. She has such a sense of style and color for someone so young, and she is clearly an accomplished businesswoman. This fascinating book does contain many pictures, but it is also filled with narrative. What an interesting life Tory led. I knew she came from a Main Line family, but I had no idea who her parents are. Now I understand why she names her clothing. All the ballet shoes are named after her mother, a ballerina for years. For anyone who likes Tory Burch, I highly recommend this book. And what a great gift it would make!

I love coffee table books and couldn't wait until I receive Tory Burch's "In Color". Each section is

divided into chapter's by color. She not only has great pictures for inspiration, there's a birdeye's view into her childhood and drink recipes. I read the entire book front to back before posted my reviewing and I can definitely say it was well worth the money. Plus I purchased it at discount from the price available on her website, so that was a bonus.

I was in a frantic mood trying to find something to put under the tree for my aunt and her two girls whom are all consumed with the fashion bug. I got several of these types of coffee table fashion books and they were the hit of Christmas. These are great gifts when you have no idea what to get.

Excellent

Outstanding gorgeous fashion, interiors and lifestyle book. Love this book. Luxurious paper quality, divine photos, and a pleasure to flip through. Will be enjoying this for years to come.

What a fabulous book - very beautiful, a wonderfully inspiring story and some fun recipes - Tory shared herself in this book and I could feel it! The design inspiration was over the top! I'm gifting another to my daughter!

Tory's books is tasteful, gorgeous and an ode to inspiring colors and family. Even my husband couldn't keep his eyes off it!!

I thought this book gave insight to Tory Burch's processing of the world and life into her designing. I earn my living as an artist and I found this book interesting.

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